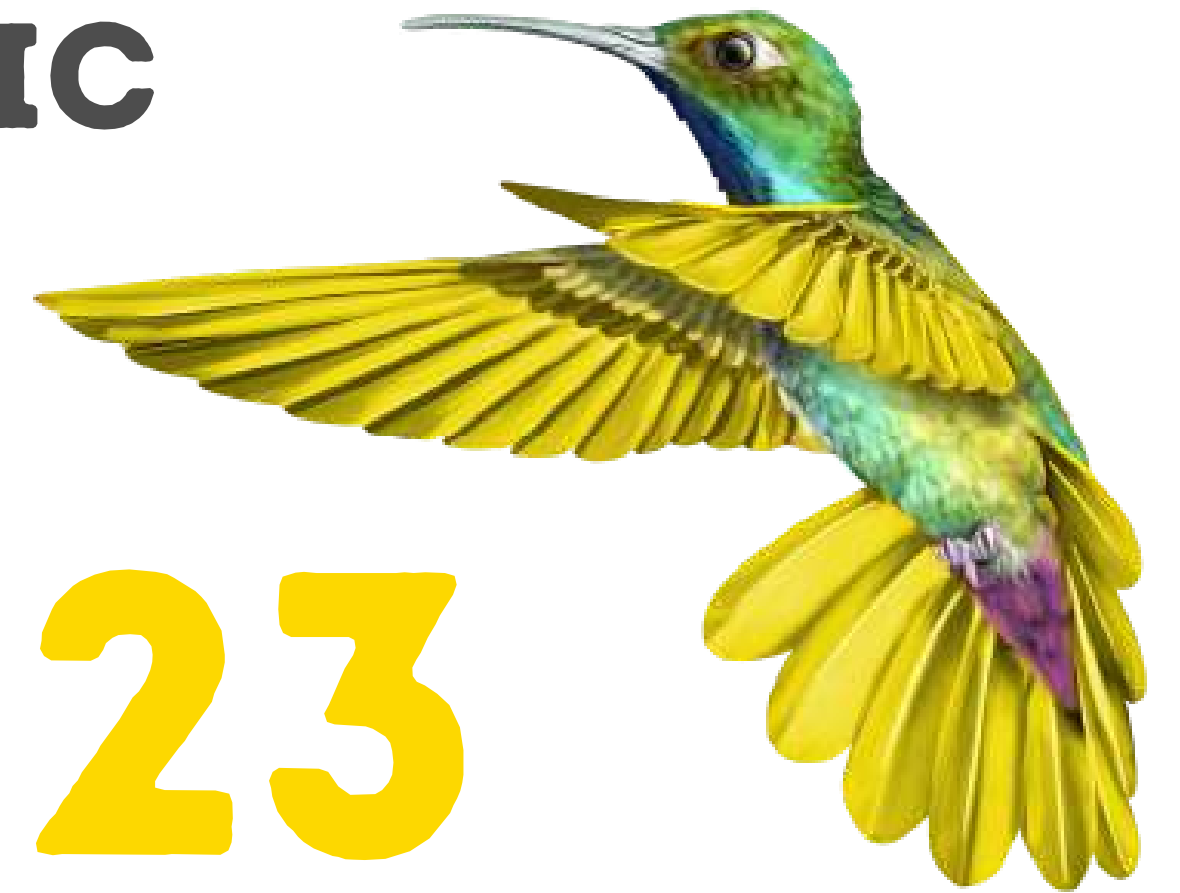




VENDORS PACKAGE 2023



**JOIN US AND BE PART OF THE
BIGGEST LATIN AMERICAN
FESTIVAL IN THE PACIFIC
NORTHWEST**



2023



CARNAVAL DEL SOL

CELEBRATING 15TH ANNIVERSARY CARNAVAL DEL SOL 2023

A past to remember, a
present to enjoy, a future to
build...



For the **15th** year in a row we are hosting **CARNAVAL DEL SOL**. The biggest Latin American Festival in the Pacific Northwest, plus exclusive content, workshops and concerts to celebrate the richness of the Latin American cultures, and their presence in British Columbia.





• **WHY A VENDOR** •

Celebrating our 15th year, a series of activities will be presented to engage and connect our local multicultural communities for their enjoyment.

The **BIGGEST 2 DAY FESTIVAL** in the Pacific Northwest will be held in Vancouver, to promote and celebrate our Latin American Arts, Food and Culture.

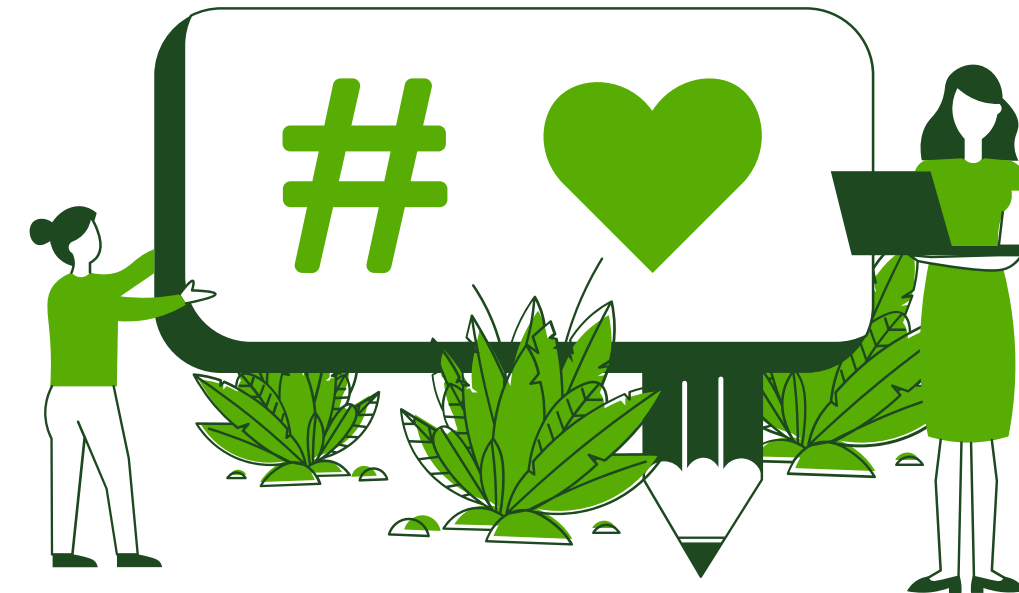
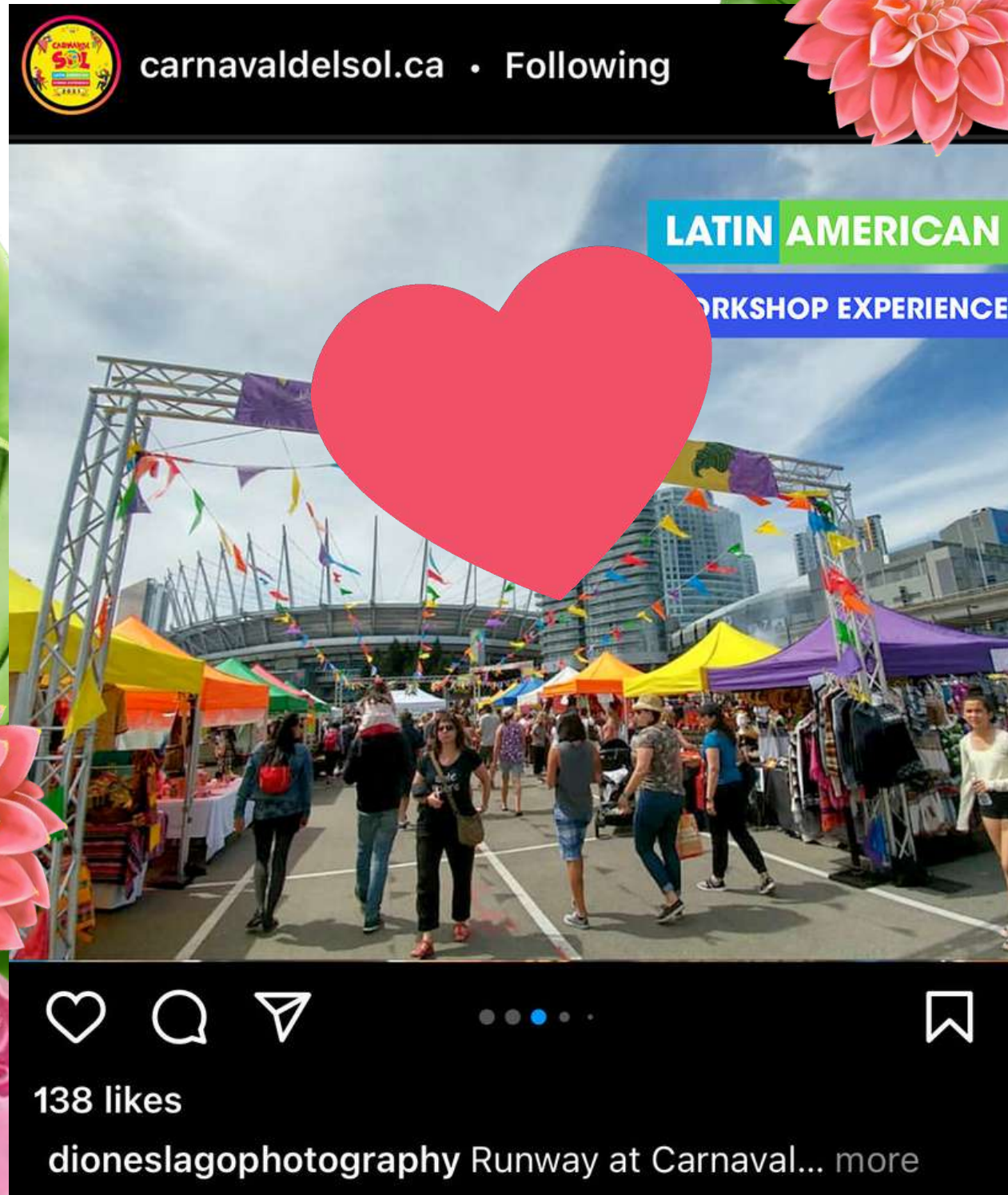


• WHY A VENDOR •



CONNECT YOUR BUSINESS TO THESE NUMBERS

- Over **28,000** visitors in 2022
- Digital Reach: **827,909** impressions
- More than **17** media coverage
- More than **37** influencers
- **120,000** pageviews on our website





CARNAVAL DEL SOL

• PLAZAS •


- Main Plaza
- Family Plaza
- Beer Plaza
- Travel Plaza
- Kids Plaza
- Sports Plaza
- Food Plaza
- Experience Plaza
- Pet Plaza





MAIN PLAZA

Indulge in various genres and styles of music as we bring the Latin Community back into Vancouver!





FAMILY PLAZA

- The second largest plaza in Carnaval del Sol. Thousands of attendees interacting with your brand.
- A space with family-friendly music, activities and performances
- Family oriented activities





BEER PLAZA

- The biggest Beer Plaza in the history of **Carnaval del Sol!**
- Drinks, Music and Latin Style Fiesta the soul of the Beer Plaza.





TRAVEL PLAZA

- Explore The Americas without leaving Vancouver!
- A walk-through experience from Vancouver to Patagonia
- The ideal plaza to promote destinations and tourism related businesses.

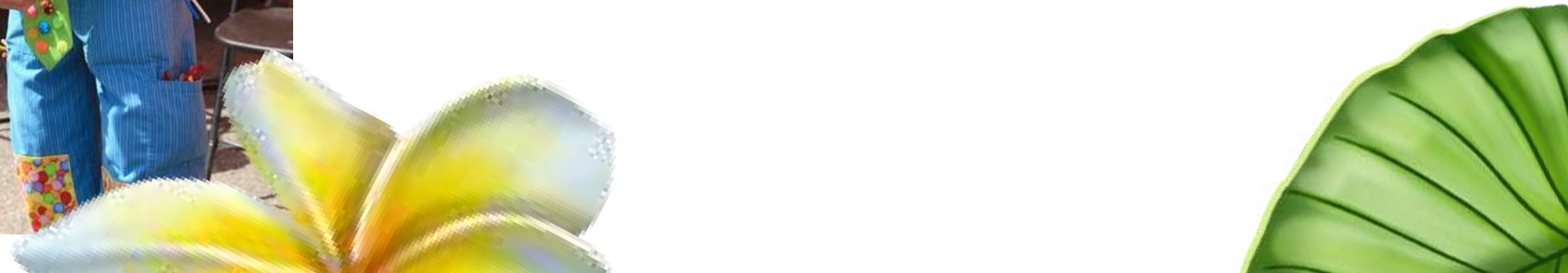


KIDS PLAZA

- Kids Plaza, where children HAVE FUN!




- A space with a lot of activities related with equity, diversity, sustainability and inclusion for kids oriented brands.





SPORTS PLAZA

- Through the veins of Latin Americans runs Soccer. Bring your team and prove your abilities at the soccer tournament
 - Zumba and Yoga
- 

FOOD PLAZA

- Carnaval del Sol's most acclaimed plaza!
- Over 35 food vendors showcasing the unique flavors of Latinamerica.





MARKET PLAZA

- Our mercado showcases a colorful selection of vendors of Latin American products, local businesses, arts & crafts.
- Take a walk around our Market Plaza and support local businesses.





CHOOSE THE BEST OPTION FOR YOUR BUSINESS

Package	Price
FOOD EXHIBITOR BOOTH	\$2,000 + GST
FOOD TRUCK	\$1,500 TO \$1,850 + GST
BUSINESS EXHIBITOR	\$1,350 + GST
NON PROFIT ORGANIZATION	\$850 + GST
ARTS & CRAFTS	\$650 + GST





• HOW TO APPLY •

1. Choose the best option for your business
2. Send your application
3. If accepted, vendors will be sent an agreement which must be returned with full payment.



• PLEASE, NOTE:

- *A notice of acceptance will be emailed to successful applicants. (Please allow sufficient time for your application to be reviewed.)*
- *Late payment will not be accepted and will result in disqualification*
- *Spots will be assigned on a “first paid, first served” basis, and solely at the discretion of the Carnival committee*
- *Previous participation as a vendor does not ensure confirmation for 2023, but these candidates will be the first to be reviewed and considered for the festival*
- *The Carnival committee strives to feature a well-balanced selection of vendors and has the right to review and refuse any applicant..*





GET THE MOST OUT OF CARNAVAL DEL SOL

BY CONFIRMING YOUR SPOT BEFORE JANUARY 15TH

+ Get 10% off!

+ Content creation on site - Get pictures and videos taken at your place for our social media exclusive content

+ Connect your brand with influencers - We provide influencers with an Carnaval del Sol kit where you can include your products, samples or experiences

+ Exclusive Post - Get exclusive attention with a post in all our social media platforms and reach digitally our community

+ Reach via newsletter our 15,000+ subscribers - We will include information about your business in one of our mailings

+ Latincouver Membership - 15% discount in all our events and in advertising in LC social media kit





GET THE MOST OUT OF CARNAVAL DEL SOL

BY CONFIRMING YOUR SPOT BETWEEN FEBRUARY 15TH AND MAY 31ST

+ **Get 5% off!**

+ **Connect your brand with influencers** - We provide influencers with an Carnaval del Sol kit where you can include your products, samples or experiences

+ **Exclusive Post** - Get exclusive attention with a post in all our social media platforms and reach digitally our community

+ **Reach via newsletter our 15,000+ subscribers** - We will include information about your business in one of our mailings

+ **Latincouver Membership** - 15% discount in all our events and in advertising in LC social media kit





GET THE MOST OUT OF CARNAVAL DEL SOL

BY CONFIRMING YOUR SPOT BETWEEN MAY 31ST AND JUNE 8TH



- + **Exclusive Post** - Get exclusive attention with a post in all our social media platforms and reach digitally our community
- + **Reach via newsletter our 15,000+ subscribers** - We will include information about your business in one of our mailings



CONTACT

Pilar Hansen-Holm
Project Manager

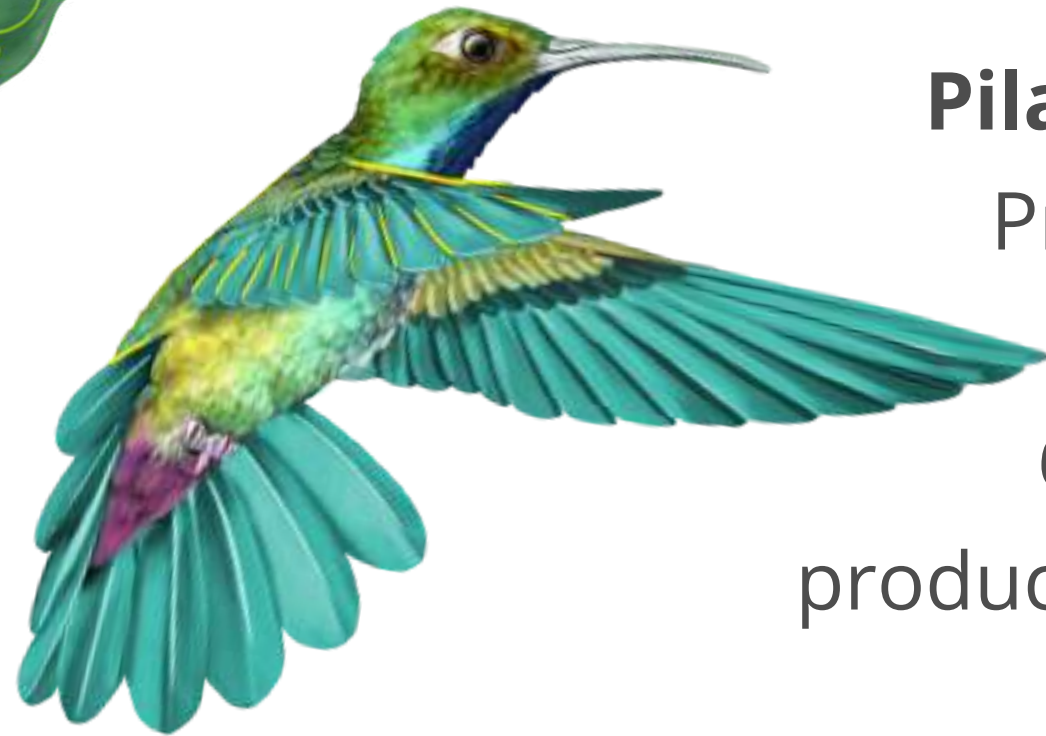
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production@latincouver.ca

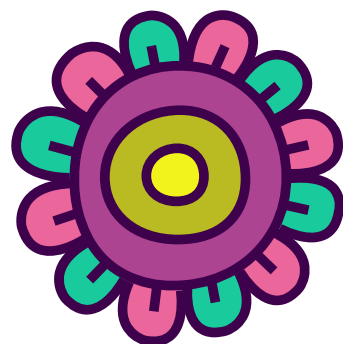
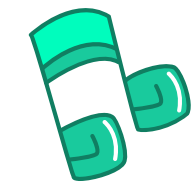
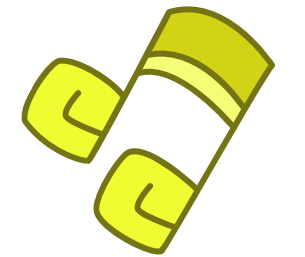
Natalia Arcila
Vendor Coordinator

778•814•7034

logistics@latincouver.ca



LatinCouver
The Latin American Plaza in BC





THANK YOU

